ALUMNI LEADERS CONFERENCE
RAISING THE BAR
GIVE: Impact & Opportunities

Your Leadership Can Make a Difference

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Be a LEADER
Be a LEADER

Engage
Be a LEADER

Engage

Influence
Be a LEADER

Engage

Participate

Influence

ALC
2015
Be a LEADER

Engage

Participate

Influence
Be a LEADER

Engage

Participate

Influence
Alumni Participation Matters.

1. State Support vs. Tuition per Student
Alumni Participation Matters.

1. State Support
2. Tuition per Student

$11.8 Million
If every alum gave $25
Alumni Participation Matters.

1. State Support
2. Tuition per Student

$11.8 Million
If every alum gave $25

1. Better rankings
2. Increased value of your degree
3. Increased interest from prospective students

Increased interest from prospective students
A Vast Opportunity

2014-2015

48% Alumni Leader Participation

8% Overall Alumni Participation

5% ‘80-’15 Alumni Participation
A Vast Opportunity

- 48% Alumni Leader Participation
- 8% Overall Alumni Participation
- 5% ‘80–15 Alumni Participation

88% Of Millennials made a charitable gift to a non-profit last year
Why alumni support is so critical

Gift Designations to support current students, programs, research, and much more

2,000+

Our students and programs cannot thrive without the support from private donations!
You can support the community

Graduate School of Applied and Professional Psychology Alumni Scholarship Fund * Gloria Steinem Endowed Chair in Media, Culture and Feminist Studies * Rutgers Leadership Academy * NCAS Dean's Scholarship Fund * Eagleton Institute Alumni Fellowship Fund * School of Law-Newark Academic Excellence Fund * SC&I Library and Information Science Department Support Fund * School of Social Work Academic Excellence Fund * Ernest Mario School of Pharmacy Academic Excellence Fund * Douglass Developmental Disabilities Research Center Fund * SC&I Communication Department Support Fund * School of Law-Newark Scholarship Fund * School of Arts and Sciences-Macaulay Honors College - New Academic Excellence Fund * William and Helen von Minderhout For Exellence in Accounting Education Scholarship Fund * School of Business - New Academic Excellence Fund * CINJ General Support Fund * RWJMS Annual Fund * Dr. Donald W. Schaefer Endowment Fund * School of Engineering Academic Excellence Fund * Doctoral Student Support Fund at the School of Arts and Sciences - Newark * Emergency Fund * Undergraduate - New Brunswick Academic Excellence Fund * CINJ Director's Fund * UBHC President's Fund * Rutgers Business School Graduate School of Management Academic Excellence Fund * William von Minderhout Endowed Professorship in Accounting * Graduate School of Applied and Professional Subjects Alumni Association Scholarship Fund * School of Arts and Sciences Academic Excellence Fund * Edward J. Bloustein Memorial Scholarship Endowment Fund * School of Law-Camden Dean's Scholarship Fund * SC&I Academic Excellence Fund * School of Communication & Information Academic Excellence Fund * School of Arts and Sciences Academic Excellence Fund * School of Arts and Sciences Academic Excellence Fund * ED01 Dean's Excellence Fund * SC&I JMS Dept. Support Fund * Department of Public Administration & Policy Development Fund * B. Budd Chavooshian Endowed Memorial Fellowship * Rutgers Business School Graduate Program * Graduate School's Executive Advisory Scholarship * University Librarian's Academic Excellence Fund * EOF Academic Foundation Scholarship Fund * The School of Social Work Undergraduate Degree Program * School of Communication & Information Academic Excellence Fund * School of Nursing-Camden Support Fund * Minority Student Program Endowment Fund * SHRP Academic Excellence Fund * Marching Band Uniform Fund * School of Environmental and Biological Sciences Dean's Discretionary Fund * SC&I Dean's Fund * Faculty of Arts and Sciences-Camden Dean's Emergency Fund * Graduate School-Newark Fellowship Fund * SMLR Emergency Student Fund * Camden School of Business Academic Excellence Fund * David K. Whitcomb Center for Research in Business - New Jersey's Winterthur Asset Management Fund.
You can support students in need

The SAS Dean’s Emergency Fund prevented 77 students from dropping out last year for financial reasons.
You can support research

The Rutgers Cancer Institute of NJ is one of the leading cancer research institutions in the world.
Ways you can help: ONE.rutgers.edu

Lead a campaign
Fundraise for a specific initiative at Rutgers that is most meaningful to you!

We have staff to coach you and your project team!
Ways you can help: Scarlet Voice

Ralumni.com/ScarletVoice
Share content on social media about Rutgers to earn points and prizes!
Ways you can help: Giving Day

December 1, 2015
Rutgers is joining the international Giving Tuesday movement to encourage philanthropy through a 24 hour giving day to support students and programs at Rutgers.

Goal: 1,500 gifts & $500,000!
You can help by making a gift and encouraging others to do the same!
Ways you can help: **Innovation Session**

**Host a session like this!**
We would love to join you and your chartered group in a brainstorming session about how we can inspire our community to participate.
YOU can be an agent of change!

Student Flash Mob in Voorhees Mall RU Day, 2012