Conferencing to Attend Remotely
**Please Note the call-in information has changed**
1-800-501-8579
Access Code: 2260457

RUAA Board of Directors Meeting
A Buffet Dinner will be available at 5:30 pm
The Business Meeting will begin promptly at 6:00 pm
Winants Hall - Board Room
Wednesday, 2/25/2015
6:00 - 8:30 PM ET

1. 6:00 pm Welcome and Call to Order  Presented By: Maurice Griffin  (2 minutes)

2. Presentations of the "Revolutionary" Marketing Campaign & The Redesign of the University Shield  Presented By: Kim Manning  (30 minutes)
   Vice President, University Communications and Marketing

3. Approval of the September 18, 2014 Board of Director Meeting Minutes  Presented By: Kim Sciallo  (1 minute)
   RUAA Board of Director Meeting Minutes (Sept 18-14) - Page 3

4. Chair's Report  Presented By: Maurice Griffin  (5 minutes)

5. Vice Chair's Report  Presented By: Tim Farrow  (5 minutes)

6. Vice President's Report  Presented By: Donna Thornton  (5 minutes)

7. Board Priorities  (45 minutes)
   a. Increase Engagement of Volunteers
      i. Standards for Chartered Organizations  Presented By: Yvette Martinez
   b. Contribute to the Culture of Philanthropy  Presented By: Ken Johnson
   c. Add Value to the Student Experience
      i. Scarlet Council Update  Presented By: Cassie Kingsbury
   d. Increase Awareness of the RUAA
      i. Rebranding of the RUAA  Presented By: Laura Stanik
   e. Engage Alumni Through Innovative Programs and Events
      i. Events Update  Presented By: Hilary Cohen

8. Action Items
   a. Resolution to Affirm the Electronic Vote of the 2015 Hall of Distinguished Alumni Recipients  Presented By: Debra O'Neal  (2 minutes)
      Resolution to Affirm the Electronic Vote of the 2015 HDA Recipients - Page 11
   b. Resolution to Adopt the Philanthropy Committee Description  Presented By: Kim Sciallo  (2 minutes)
      Resolution to Adopt Committee Description - Page 12

9. Consent Agenda - Written Reports  Presented By: Maurice Griffin  (2 minutes)
   a. Committees Filing Reports
      Alumni Benefits Committee October 27-14 - Page 14
      Senate Liaison Report 1-2015 - Page 15
      ALCC FULL Meeting Summary 1-22-15 - Page 20

10. Upcoming Noteeworthy Dates
    a. Friday, February 20 - RUAA Board Nominations Due
b. Wednesday, March 11 - Experience Rutgers: Climate Change Control - NYC

c. Friday, March 13 - Call for REAL Nominations

d. Thursday, March 19 - Experience Rutgers: Climate Change Control - Philadelphia

e. Tuesday, April 7 - Officers Meeting

f. Thursday, April 16 - RUAA Board of Directors Meeting in Newark

g. Fri-Sat, April 17-18 - Newark Alumni Weekend

h. Tuesday, April 21 - Experience Rutgers: Climate Change Control - Washington DC

i. Fri-Sat, April 24-25 New Brunswick Alumni Weekend

j. Saturday, April 25 - Rutgers Day

k. Saturday, May 2 - Hall of Distinguished Alumni (HDA) Awards

l. Saturday, May 9 - Camden Alumni Weekend

m. Sunday, May 17 - University Commencement

n. Tuesday, May 19 - Officers Meeting

o. Monday, June 1 - REAL Nominations Due

p. Tuesday, June 2 - Officers Meeting

q. Thursday, June 4 - ALC Annual Meeting

r. Tuesday, June 16 - RUAA Year End Board of Directors Meeting

11. Old Business

12. New Business

13. Announcements

14. Adjourn