



Fire-it Up on Friday:

OCTOBER 1

THIRD ANNUAL HOMECOMING KICKOFF FESTIVAL AND PEP RALLY WITH FIREWORKS

BUCCLEUCH PARK, NEW BRUNSWICK, 4PM

FIREWORKS WILL BEGIN AT 8PM

Come out and enjoy the park's exciting atmosphere with free carnival-style games, prizes, contests, inflatable amusements, live music by Screaming Broccoli, and an amazing fireworks display sponsored by Liberty Mutual, as we celebrate Homecoming 2010! This year, the second annual Rutgers Homecoming Idol contest will be hosted on stage at the festival. Watch six finalists perform live in a competition that will crown one of them the Rutgers Homecoming Idol 2010! Go to Ralumni.com/Homecoming for updated information about the event and to register for the contest. Sponsored by the Rutgers University Alumni Association.

YOUNG ALUMNI UNITE AT OLDE QUEEN'S

OLDE QUEEN'S TAVERN, 108 EASTON AVENUE, NEW BRUNSWICK, 7PM

Hey young alumni! It's Homecoming and the Rutgers University Alumni Association is inviting you back to Olde Queen's on Friday night, October 1st. This event is free to attend and offers free mini Blitzburgers (while supplies last), drink specials and our very own Rutgers comedian, Ben Rosenfeld RC'06. Ben will entertain you and host "pop quizzes" on your Rutgers knowledge throughout the night! Prizes will be awarded to those who know their Rutgers trivia, so be sure to study!

HOMECOMING OUTDOOR MOVIE

RUTGERS STADIUM, 8:30PM

After the festival, settle in for a screening of *Toy Story 3* on the jumbo screen at Rutgers Football Stadium! Bring a blanket and relax on the football field as we view the finale to the fantastic Pixar trilogy. The concession stands will be open and all purchases will benefit Rutgers Dance Marathon. The event is FREE and open to the public. Sponsored by the Rutgers University Programming Association, Student Life, Athletics, Dining Services, and Dance Marathon. For more information, visit www.homecoming.rutgers.edu. *Movie subject to change based on availability.*

Celebrate on Saturday:

OCTOBER 2

SCARLET SQUARE PRE-GAME TAILGATE PARTY

E-FIELDS PRIOR TO THE FOOTBALL GAME KICKOFF (3 HOURS PRIOR TO KICK-OFF)

Rutgers alumni and football fans are invited to visit **Scarlet Square**, located at the E-Fields near the practice bubble. Join us for music, games, Kids' Zone, giveaways, contests, prizes and your favorite tailgate foods! Visit Ralumni.com/Homecoming for more details. Sponsored by the Rutgers University Alumni Association.

THE HISTORY OF GREAT AMERICAN FOOTBALL SONGS

VISITOR'S CENTER, 12 PM

American college football fight songs have inspired millions over the years, creating institutional unity and spurring young athletes to victory on the field. Join Dean George B. Stauffer of the Mason Gross School of the Arts as he examines the Great American Football Song and analyses the qualities that make it immortal. The Rutgers University Glee Club, led by Professor Patrick Gardner, will be on hand to provide stirring illustrations. Please note: since it is game day, parking will not be provided for this workshop. Please use your regular game day parking pass or Rutgers transportation.

HOMECOMING COMEDY SHOW FEATURING CRAIG ROBINSON AND DONALD GLOVER

COLLEGE AVENUE GYM, 9PM

Celebrate Homecoming with the hilarious comedy of Craig Robinson (*Hot Tub Time Machine*, NBC's *The Office*, and *Last Comic Standing*) and Donald Glover (NBC's *Community*, *Derrick Comedy*). Tickets are available at the SAC. Students: \$5 balcony/\$10 floor. Non-students: \$20 balcony/\$25 floor. One student ticket and one guest ticket per RU ID. You may bring up to 2 RU ID's when purchasing tickets. For more information, visit www.homecoming.rutgers.edu. Sponsored by Rutgers University Programming Association.

Service the Community on Sunday:

OCTOBER 3

HOMEcomings RUN FOR RAH 5K CHARITY RACE AND 1 MILE FUN WALK

RUTGERS STADIUM, NORTH GATE ENTRANCE, 8AM

The Rutgers University Alumni Association hosts its second annual 5k race in support of Rutgers Against Hunger (RAH) and food banks across New Jersey. The race course starts at the football stadium, is held entirely on Busch Campus, and is USATF-certified. Pre-Registration for the 5k: \$20 (\$10 of which is a tax deductible donation). One Mile Fun Walk pre-registration: \$15 (\$10 of which is a tax deductible donation). Please bring a canned or boxed food item with you to registration. New this year, the event also includes a health and wellness fair and team participation opportunities and prizes. Go to Ralumni.com/Homecoming to register, create your team, or to learn more about the event. Sponsored by the Rutgers University Alumni Association.

HOMEcomings CONTESTS

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RUTGERS HOMEcomings IDOL

Do you think you have what it takes to be the first Rutgers Homecoming Idol? Upload your two-minute video to YouTube, then send your video link to homecoming@winants.rutgers.edu and let the battle begin! Your video is due by 11:59 p.m. ET on September 13, 2010. Contestants must be 18 or older to enter. A group of semifinalists will be entered in Homecoming Idol's online voting, scheduled from September 20, 2010, to September 24, 2010. The top six contestants will be selected from that group and will compete at the Homecoming Kickoff Festival at Buccleuch Park hosted by Magic 98.3, WMGQ in New Brunswick on October 1, 2010. More information and contest rules are available at Ralumni.com/homecomingidol.

OCTOBER 1

SCARLET CHERRY PIE SURVIVOR

Register for the most delicious and exciting contest at Homecoming! The first person to survive eating the entire Scarlet Cherry Pie hands free wins the prize. Just come hungry and we will provide the pie! To register, email homecoming@winants.rutgers.edu by September 20, 2010.

Celebrate on Saturday:

OCTOBER 2

CRAZY SCARLET KNIGHT FAN

Are you Rutgers' biggest fan? Break out your face paint, crazy props, and your best Rutgers gear and show us that you are a Crazy Scarlet Knight Fan at the Scarlet Square Tailgate Party. Judging will be based on spirit, creativity, and originality. A prize is awarded to the winner, and the winner will be announced at the Homecoming game on the scoreboard! To register, email homecoming@winants.rutgers.edu by September 20, 2010.

OCTOBER 2

RUTGERS WING BOWL 2010

Everyone knows that Buffalo wings are a staple at any football tailgate and this contest is for those that like them hot! Wing Bowl 2010 takes place at the Scarlet Square Tailgate Party on Saturday, October 10! See who can eat the most wings for a long and spicy 2 minutes! Prizes are awarded to winners. Registration is required and space is limited. To register, email homecoming@winants.rutgers.edu by September 20, 2010.

Visit Ralumni.com for more information