MINUTES OF THE MEETING OF THE
BOARD OF DIRECTORS OF THE
RUTGERS UNIVERSITY ALUMNI ASSOCIATION
Monday, March 3, 2014
Conference Call

PRESENT: Timothy Farrow, Vice Chair; Maurice Griffin, Chair; Kenneth Johnson, Treasurer; Donna K. Thornton, Vice President for Alumni Relations; Carl Burns, Bob Eichert, Glenn Gmirrep, Debra O’Neal, Kim Sciallo, Daniel Swartley-McArdle, Jennifer Tennant

ALSO PRESENT: Tom Hammond, Assistant Vice President for Alumni Relations, Laura Stanik, Senior Director, Alumni Communications; Yvette Martinez Senior Director, Alumni Services, Tara Massey-Kissenberth, Assistant Director of Alumni Programs, Kristy Omelianuk, Assistant Director of Alumni Services, Mike Rutkowski, Director of Reunions and Homecoming, Dana Shapiro, Assistant Director of Volunteer Engagement, and Patrice Jaskiewicz, Administrative Assistant, Cassie Kingsbury, Alumni Relations Event Specialist, Ayesha Gougouehi, Communications Assistant

CALL TO ORDER:

The meeting was called to order at 12:05 p.m. by Mr. Maurice Griffin, Chair, who welcomed everyone to the call.

CHAIR’S REPORT:

Mr. Griffin provided a brief overview of the RUAA Strategic Plan draft and stated each of the seven goals and objectives. In addition, he provided an outline for the teleconference which would invite discussion about tactics and next steps.

ITEMS FOR DISCUSSION:

1. RUAA Strategic Plan

Donna Thornton thanked everyone for participating in the call today. Ms. Thornton mentioned the compressed time frame for developing the plan and we will work with the committees on the priorities and tactics and the hope is that the Board will be very involved in the Strategic Planning process.

Mr. Griffin read each objective and rationale for the seven Strategic Goals. This began a detailed discussion with suggestions about tactics for each goal.

Mr. Griffin encouraged everyone to call or email Ms. Thornton with additional thoughts or comments. The Strategic Plan would be discussed at the April 1 Board meeting.
Ms. Thornton announced that Chancellor Nancy Cantor is attending the next Board meeting in Newark and encouraged everyone to attend. Ms. Thornton indicated that carpooling would be available from Winants Hall. Mr. Griffin also encouraged everyone to attend.

OLD BUSINESS: None presented.

NEW BUSINESS: None presented.

ADJOURNMENT:

A motion to adjourn the meeting was moved (Maurice Griffin) and seconded (Ken Johnson). The meeting was adjourned at 1:33 p.m.

Respectfully Submitted:
Tim Farrow
Vice Chair & Interim Corporate Secretary

Prepared by:
Patrice Jaskiewicz
Administrative Assistant
Alumni Relations, New Brunswick