OUR RUTGERS, OUR FUTURE

• $1 Billion Campaign over 7.5 Years
  ➢ July 2007 – December 2014

• Focus on Endowment and Facilities

• As of August 31, 2014 - $957M
BENEFITS OF A FUND RAISING CAMPAIGN

• Increase Gift Revenue Annually

• Focus on Fund Raising Priorities
  ➢ Endowment
  ➢ Facilities

• Engage Alumni and Friends

• Expand Donor Base and Alumni Participation

• Generate Pride in the Institution
Increase Gift Revenue
NEW GIFTS AND PLEDGES

New gifts and pledges have increased 103% over the past 10 years.
CASH RECEIPTS

Cash receipts have increased 69% over the past 10 years.
Focus on Fund Raising Priorities
Endowment has grown 94% over the past 10 years.

- FY05: $423.5M
- FY06: $474.8M
- FY07: $547.1M
- FY08: $548.5M
- FY09: $463.6M
- FY10: $515.2M
- FY11: $614.3M
- FY12: $617.5M
- FY13: $702.8M
- FY14: $822.9M

Endowment has grown by the following amounts over the past 10 years:
- FY05: $423.5M
- FY06: $474.8M
- FY07: $547.1M
- FY08: $548.5M
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ENDOWMENT FOR PROFESSORSHIPS

Number of endowed professorships has grown 86% over the last 7 years.
Number of endowed scholarships has grown 32% over the last 7 years.
NEW FACILITY HIGHLIGHTS

• Rutgers Business School-Newark and New Brunswick building, Livingston Campus

• Rutgers University Camden Law School Building

• New Jersey Institute for Food, Nutrition, and Health
NEW FACILITY HIGHLIGHTS  (CONTINUED)

• Robert E. Mortensen Hall

• Rutgers University Camden Alumni House

• Engineering Gateway Building (in progress)
NEW PROGRAM HIGHLIGHTS

• Genetics Diagnosis to Cancer Treatment Program

• Rutgers Future Scholars

• Honors College (in progress)
Expand Donor Base and Alumni Participation
NUMBER OF DONORS

We have not expanded our donor base in the past 10 years.
UNDERGRADUATE ALUMNI PARTICIPATION

NEW BRUNSWICK
NEWARK
CAMDEN

*US News has not published this number
DONORS OF $100 OR LESS BY FISCAL YEAR

FISCAL YEAR

- FY08: $1.57M
- FY09: $1.51M
- FY10: $1.54M
- FY11: $1.51M
- FY12: $1.38M
- FY13: $1.31M
- FY14: $1.25M

NUMBER OF DONORS

- FY08: 28,000
- FY09: 24,000
- FY10: 28,000
- FY11: 24,000
- FY12: 20,000
- FY13: 16,000
- FY14: 12,000
WHAT $100 GIFTS CAN ACCOMPLISH

3 Gifts of $100
• Pay for a student to attend a national conference
• Fund a student achievement award

25 Gifts of $100
• Provide a student with an annual scholarship
• Purchase new laboratory equipment

250 Gifts of $100
• Upgrade student spaces
• Install state-of-the-art classroom technology