Accessing Marketo

**NOTE:** In order to access Marketo you will need to have a NETID created for you, please request one by emailing your Alumni Relations/Volunteer Engagement staff contact at [volunteer@winants.rutgers.edu](mailto:volunteer@winants.rutgers.edu).

If you already have a NETID, but you have not used it in a while and it is not active, you will need to go to [http://netid.rutgers.edu](http://netid.rutgers.edu) and select the “NetID Activation” link from the links on the left and follow the instructions to re-activate your NetID.

### Login into Marketo

1. You can navigate from your browser to the Rutgers University Foundation Single Sign On portal at: [https://rufsso.rutgers.edu](https://rufsso.rutgers.edu)

2. Click on the Marketo Email Marketing link.

3. You will be redirected to the Rutgers Central Authorization Service (CAS) Log In page.
NOTE: if this is the first time using your NETID, you will need to go through the process of activating it. Click on the "activate your NETID" link on the Central Authentication Service page. Once you have activated your NETID, return to the Rutgers-Marketo SSO login page using the link in the https://rufsso.rutgers.edu website.

4. Enter your NETID and password and click on LOGIN button, you will be redirected to the Marketo dashboard/welcome page.

NOTE: If for any reason you are redirected to an error page (as shown below), please contact your Alumni Relations/Volunteer Engagement staff for help. If the NETID account was just provisioned within Marketo, there is a 10 minute activation period before it can be used.

Log Out of Marketo:

1. Click on the Logout link from the Login dropdown (see below), the logout process will take you to the Central Authentication Service Logged Out page, please follow the instructions on the page to complete the logout process.
Session Timeouts:

- If your session times out, you will be redirected to the Marketo.com page. Please **DO NOT** use the login link on this page to try and log in back into Marketo, **you must use the Rutgers University Foundation SSO Login page** at: [https://rufsso.rutgers.edu](https://rufsso.rutgers.edu)