For nearly 250 years, Rutgers, The State University of New Jersey has been a national leader in higher education, research, and service. Our Rutgers, Our Future, a $1 billion campaign, is being launched to broaden and enhance the myriad ways the university serves students, the state, and the world. A successful campaign will ensure Rutgers’ place among the world’s top institutions. This vision for the university will transform the very fiber of learning at Rutgers and will prepare students to meet the needs of the 21st century.

The campaign seeks support for four key funding areas:

**OUR FACULTY & research**

Rutgers’ remarkable faculty inspire and engage our students, as well as conduct groundbreaking research. But just over 1 percent of the university’s faculty hold endowed chairs; Rutgers’ peer institutions boast far more endowed professorships. An endowed chair supports a scholar’s work and helps attract more research funding, outstanding junior faculty, and top-notch students. Private funding is also critical for moving research forward.

**OUR CAMPUSES & facilities**

On all three campuses, plans are under way to create world-class facilities for teaching, research, and creative endeavors. One project will transform the Livingston Campus into a center for professional education in business, management and labor relations, education, and social work. Also planned are an expansion of performing arts space, updated facilities for Camden Honors College, a new residence hall in Newark, and alumni centers.

**OUR STUDENTS & learning**

Few universities can match Rutgers’ accessibility to talented students at every income level. Funding for scholarships and fellowships has never been more important in attracting the best students. In addition, Rutgers is committed to providing unparalleled research opportunities for students and classes such as first-year seminars with leading faculty.

**OUR UNIVERSITY & community programs**

The campaign seeks to enrich life for the Rutgers community and beyond. Funding in this area will impact the full spectrum of university programs, from student services to athletics and the arts. It will also support the university’s mission of outreach as it addresses such problems as rebuilding blighted communities, preventing violence against women, improving K-12 education, and assisting businesses across the region.

Our Rutgers, Our Future depends on the entire Rutgers community to embrace this vision and support it with their gifts. Support that grows the university’s endowment as well as unrestricted gifts that allow the university to meet changing needs are both essential to the campaign’s success. The campaign invites the university’s alumni, friends, and partners in industry to be leaders in this historic effort to position Rutgers as one of the nation’s very best public research universities.